



# **Sponsorship/Advertising & Exhibiting Opportunities**

At the First Israel Affiliate Marketing  
Conference & Exhibition 2008

[www.Affilicon.com](http://www.Affilicon.com)

**Shefayim Convention Center, Israel  
November 24-25 2008**

**Your Opportunity to Meet *the*  
Top Internet Marketing Affiliates...**



**WHAT:** An Exclusive, High-Impact Marketing Opportunity to get your message out to the Israeli people who count. By becoming a sponsor at the *Affilicon* Conference & Exhibition you'll be able to take advantage of unique, effective and superior marketing opportunities available for reaching new affiliates to your business.

**ATTENDEES:** A heterogeneous gathering of very successful internet affiliate marketers with a diverse array of activities. In addition experts in SEO, Media, leading internet technologies and related fields will attend. Many of them do not travel to events abroad.

An intensive marketing plan and the creation of a network of affiliates are designed to make this a "must-attend" gathering for the hundreds of affiliates based in Israel. At the same time a number of international affiliates have already expressed their interest in attending.

**WHERE:** The *Affilicon* Conference & Exhibition will be held in the center of Israel in November, 2008. *Affilicon 2008* is a new, fantastic channel for Israeli affiliates to meet, network, learn and discuss the most advanced and up-to-date internet marketing issues. In two packed days, the attendees will be able to learn and discuss internet marketing's new trends, strategies, tactics and more.

**SPONSORSHIP:** The following information packet allows you to explore the many ways you can use *Affilicon 2008* to project your message to the Israeli affiliate community. It is a rare opportunity to make the connections that count, in an exclusive focused event.

We look forward to welcoming you  
among the sponsors & exhibitors at  
*Affilicon 2008*



## Enhanced Sponsorship Opportunities

Affilicon Conference & Exhibition offers unique means to internet businesses to market themselves. It's all about how *you* want to connect with your potential affiliates. Affilicon offers everything from Advertising Opportunities to Exquisite Hospitality. We have designed four different sponsorship packages (Platinum, Gold, Silver and Bronze) to make certain to fit your individual needs. In addition, we have designed special promotional options to enable you to enhance your business exposure and opportunities with the top affiliates (listed below after the four packages).

<b>Sponsorship</b>	Platinum	Gold	Silver	Bronze
Booth: a 3 x 2 (meters) Exhibit Booth package	✓	✓	✓	✓
Affiliates' Passes	8	6	4	3
Sponsor Team Members Passes	5	4	3	3
Hanging Banner	✓	✗	✗	✗
Conference Handbook Front Cover	✓	✓	✓	✗
One Full Page advertisement in Conference Handbook	✓	✓	✓	✗
Full page text description of company in Conference Handbook	✓	✓	✓	✓
Distribution of Promotional Items in Conference Bag	✓	✓	✓	✓
Company Logo on All Promotional and Marketing Materials	✓	✓	✗	✗
Logo Inclusion on Website	✓	✓	✓	✓
Detailed company profile on website including staff profiles and appointment facility	✓	✗	✗	✗
Pre-event blog / interview	✓	✓	✗	✗
Option to submit exhibitor press releases	✓	✓	✗	✗
Option for a Party	✓	✗	✗	✗
Logo on Conference Entrance	✓	✓	✗	✗
E-mail Blast to Pre-Registered Attendees	✓	✗	✗	✗
Mention in the Affiliate Marketing Conference Israel Press Release	✓	✗	✗	✗
Discount off any Additional Marketing and Promotional Opportunities	12%	12%	10%	10%
Discount off additional affiliates' passes	25%	25%	20%	20%
Price	\$12,000	\$10,000	\$8,000	\$6,000
Limited Sponsorship	4	4	4	-



## Other Sponsorship Opportunities

<input type="checkbox"/> Platinum Sponsorship	\$12,000
<input type="checkbox"/> Gold Sponsorship	\$10,000
<input type="checkbox"/> Silver Sponsorship	\$8,000
<input type="checkbox"/> <del>Bronze Sponsorship - Sold Out</del>	<del>\$6,000</del>
-----	
<input type="checkbox"/> Exhibitor 3 x 2 (meters) Booth package - 7 Left	\$5,000
<input type="checkbox"/> Vendor Workshop	\$3,000
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<input type="checkbox"/> Party Sponsorship - 1 Left	\$2,000
<input type="checkbox"/> Hanging Banner Sponsorship	\$2,500
<input type="checkbox"/> Cocktails Sponsorship	\$1,800
<input type="checkbox"/> Breakfast Sponsorship	\$2,000
<input type="checkbox"/> Lunch Sponsorship - 1 Left	\$3,200
<input type="checkbox"/> Dinner Sponsorship	\$3,000
<input type="checkbox"/> Break Refreshments Sponsorship	\$1,500
<input type="checkbox"/> <del>Conference Handbook Inside Front Cover Sponsorship - Sold Out</del>	<del>\$2,600</del>
<input type="checkbox"/> Conference Handbook Inside Back Cover Sponsorship	\$2,600
<input type="checkbox"/> <del>Conference Handbook Back Cover Sponsorship - Sold Out</del>	<del>\$3,000</del>
<input type="checkbox"/> One Full Page Advertisement in Conference Handbook	\$1,500
<input type="checkbox"/> Registration Sponsorship	\$3,500
<input type="checkbox"/> <del>Lanyard Sponsorship - Sold Out</del>	<del>\$2,000</del>
<input type="checkbox"/> E-mail Promotion Blast	\$2,500
<input type="checkbox"/> <del>Bag Sponsorship - Sold Out</del>	<del>\$3,000</del>
<input type="checkbox"/> Item for Distribution in Attendee Bag	\$750
<input type="checkbox"/> Notepad Sponsorship	\$1,000
<input type="checkbox"/> Pen Sponsorship	\$1,000
<input type="checkbox"/> <del>Wi-Fi Sponsorship - Sold Out</del>	<del>\$1,000</del>
<input type="checkbox"/> Conference T-Shirt Sponsorship	\$2,000
<input type="checkbox"/> <del>Staff Shirt Sponsorship - Sold Out</del>	<del>\$1,500</del>
<input type="checkbox"/> <del>Signage Sponsorship - Sold Out</del>	<del>\$2,000</del>
<input type="checkbox"/> <del>Conference Pocket Guide Sponsorship - Sold Out</del>	<del>\$2,000</del>



## Platinum Sponsorship

**\$12,000** (Limited to 4)

Platinum Sponsorship allows you to maximize your exposure to attendees to the very limit. This all-inclusive package provides you with the ultimate presence at the *Affilicon*, ensuring the highest levels of dynamic name recognition and increased product/service awareness.

The Platinum Package features include:

- ✓ **Booth:** a 3 x 2 (meters) Exhibit Booth package - Premium Space
- ✓ **8 Affiliates' Passes:** 8 Complimentary Conference passes for affiliates.
- ✓ **5 Sponsor Team Members Passes:** to enable five of your team members access to the conference & exhibition.
- ✓ **Hanging Banner:** a large dynamic banner hung over the main stage with the four platinum sponsors logo, making a bold, memorable statement about your company and its participation in the conference room.
- ✓ **Conference Handbook Front Cover Sponsorship:** You'll receive the opportunity for special sponsor mention on the front cover sponsor of the *Affilicon* Handbook. The Conference Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **One Full Page advertisement in Conference Handbook:** You'll receive the opportunity to provide us with the artwork for a 1-sided, full-page print advertisement for the inside of the Exclusive *Affilicon* Handbook. The Conference Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Full page text description of company in Conference Handbook:** You'll receive the opportunity to provide us with a 1-sided, full-page text advertisement for the inside of the Exclusive *Affilicon* Handbook. The Conference Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Distribution of Promotional Items in Conference Bag:** share your promotional items with as many people as possible by including them in the Conference Bag which will be handed out to all of the *Affilicon* attendees.

The Sponsor's responsibilities will include the creation, production, and delivery of the promotional items 48 hours before the *Affilicon* is to begin. The Sponsor is also responsible all expenses associated with creating, producing, and delivering the promotional items.



- ✓ **Company Logo on All Promotional and Marketing Materials:** All of the Affilicon promotional and marketing materials will include your company's logo in plain sight of its viewers.
- ✓ **Logo Inclusion on Website:** your Logo will receive its very own space and attention on the Affilicon website's homepage. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **Detailed company profile on website including staff profiles and appointment facility:** Have your full contact details including your professional staff published in a designated location on the website.
- ✓ **Pre-event blog / interview:** A special interview (text and graphics) with your company representative will be posted on the Affilicon official blog.
- ✓ **Option to submit exhibitor press releases:** A press release would be able to be submitted to the Affilicon press center.
- ✓ **Option for a Party:** what better way to get attention and appreciation the way you want it than by throwing a party for the attendees. You can choose either of the two nights of the event, and can make a statement your way! Opportunity is limited to two and is reserved on a first-come, first-served basis.
- ✓ **Logo on Conference Entrance:** Get noticed every time an attendee enters a Conference room by having your logo posted on a sign right at the entrance door to remind them of your presence.
- ✓ **E-mail Blast to Pre-Registered Attendees:** Have your own private single e-mail blast, containing a message specifically designed to promote your presence and encourage attendance at your meeting space, sent to all registered attendees.
- ✓ **Mention in the Affilicon Press Release:** have your name mentioned within the Press Releases for the event, and gain further wide-range recognition as it is picked up by media recipients and printed in their various publications.
- ✓ **12% Discount** off any Additional Marketing and Promotional Opportunities.



## Gold Sponsorship

**\$10,000** (Limited to 4)

Gold Sponsorship allows you to a very large number of exposure opportunities with Conference participants. Your company will be visible in all major Conference functions, as well as the primary Conference materials. You'll receive ample occasions for meeting and making an impression with prospective and potential affiliates.

The Gold Package features include:

- ✓ **Booth:** a 3 x 2 (meters) Exhibit Booth package - Premium Space
- ✓ **6 Affiliates' Passes:** 6 Complimentary Conference passes for affiliates.
- ✓ **4 Sponsor Team Members Passes:** to enable four of your team members access to the conference & exhibition.
- ✓ **Hanging Banner:** a large dynamic banner hung over the main stage with the four platinum sponsors logo, making a bold, memorable statement about your company and its participation in the conference room.
- ✓ **One Full Page advertisement in Conference Handbook:** You'll receive the opportunity to provide us with the artwork for a 1-sided, full-page print advertisement for the inside of the Exclusive Affilicon Handbook. The Conference Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Full page text description of company in Conference Handbook:** You'll receive the opportunity to provide us with a 1-sided, full-page text advertisement for the inside of the Exclusive Affilicon Handbook. The Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Distribution of Promotional Items in Conference Bag:** share your promotional items with as many people as possible by including them in the Conference Bag which will be handed out to all of the Affilicon attendees.

The Sponsor's responsibilities will include the creation, production, and delivery of the promotional items 48 hours before the Affilicon is to begin. The Sponsor is also responsible all expenses associated with creating, producing, and delivering the promotional items.

- ✓ **Company Logo on All Promotional and Marketing Materials:** All of the Affilicon promotional and marketing materials will include your company's logo in plain sight of its viewers.



- ✓ **Logo Inclusion on Website:** your Logo will receive its very own space and attention on the Affilicon website's homepage. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **Pre-event blog / interview:** A special interview (text and graphics) with your company representative will be posted on the Affilicon official blog.
- ✓ **Option to submit exhibitor press releases:** A press release would be able to be submitted to the Affilicon press center.
- ✓ **12% Discount** off any Additional Marketing and Promotional Opportunities.





## Silver Sponsorship

**\$8,000** (4 Available)

Silver Sponsorship permits you access to the major advertising activities and give you the chance to build on your opportunities with additional optional features. Your company's name and/or logo will be clearly visible to all Conference attendees, and you'll be certain to make a lasting impression.

The Silver Package features include:

- ✓ **Booth:** a 3 x 2 (meters) Exhibit Booth package
- ✓ **4 Affiliates' Passes:** 4 Complimentary Conference passes for affiliates.
- ✓ **3 Sponsor Team Members Passes:** to enable three of your team members access to the conference & exhibition.
- ✓ **One Full Page advertisement in Conference Handbook:** You'll receive the opportunity to provide us with the artwork for a 1-sided, full-page print advertisement for the inside of the Exclusive Affilicon Handbook. The Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Full page text description of company in Conference Handbook:** You'll receive the opportunity to provide us with a 1-sided, full-page text advertisement for the inside of the Exclusive Affilicon Handbook. The Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Distribution of Promotional Items in Conference Bag:** share your promotional items with as many people as possible by including them in the Conference Bag which will be handed out to all of the Affilicon attendees.

The Sponsor's responsibilities will include the creation, production, and delivery of the promotional items 48 hours before the Affilicon is to begin. The Sponsor is also responsible all expenses associated with creating, producing, and delivering the promotional items.

- ✓ **Logo Inclusion on Website:** your Logo will receive its very own space and attention on the Affilicon website's homepage. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **10% Discount** off any Additional Marketing and Promotional Opportunities.



## Bronze Sponsorship

**\$6,000** (Limited)

Bronze Sponsorship gives you access to all the basic exposure possibilities and grant you access to many additional optional features. Get your name out there and known, and take advantage of this new way to reach affiliates you may never otherwise access.

The Bronze Package features include:

- ✓ **Booth:** a 3 x 2 (meters) Exhibit Booth package
- ✓ **5 Affiliates' Passes:** 5 Complimentary Conference passes for affiliates.
- ✓ **3 Sponsor Team Members Passes:** to enable three of your team members access to the conference & exhibition.
- ✓ **Full page text description of company in Conference Handbook:** You'll receive the opportunity to provide us with a 1-sided, full-page text advertisement for the inside of the Exclusive Affilicon Handbook. The Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Distribution of Promotional Items in Conference Bag:** share your promotional items with as many people as possible by including them in the Conference Bag which will be handed out to all of the Affilicon attendees.

The Sponsor's responsibilities will include the creation, production, and delivery of the promotional items 48 hours before the Affilicon is to begin. The Sponsor is also responsible all expenses associated with creating, producing, and delivering the promotional items.

- ✓ **Logo Inclusion on Website:** your Logo will receive its very own space and attention on the Affilicon website's homepage. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **10% Discount** off any Additional Marketing and Promotional Opportunities.



## Exhibition Opportunity Information

Exhibitor 3 x 2 (meters) Booth Package \$5,000

The Affilicon Exhibitor Package includes the following:

- ✓ **3 x 2 (meters) Exhibit Booth**
- ✓ **3 Affiliates' Passes:** 3 Complimentary Conference & Exhibition passes for affiliates.
- ✓ **3 Sponsor Team Members Passes:** to enable three of your team members access to the conference & exhibition.
- ✓ **Company text description of company in Conference Handbook:** You'll receive the opportunity to provide us with up to 125 words description to your company to be included inside of the Exclusive Handbook. The Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Logo on Exhibitors page on the Website:** your Logo will receive its very own space and attention on the Affilicon website's page. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **High Speed Internet Connection**
- ✓ **Electricity (220 Volts of power)**

\* Notes:

- (1) Although Wi-Fi will be provided in specified areas, exhibitors wishing to have Internet at their booths need to purchase drops from their Internet Vendor.
- (2) Space only. Booth related costs such as tables, chairs, cleaning, electricity, Internet, etc. are additional.
- (3) Booth location will be selected on a first come, first served basis. Exhibitor Map for layout of exhibit floor and Shipment Guidelines and Handling Fees will be sent to the exhibitors in a few weeks.



## Other Sponsorship Opportunities

### Vendor Workshop

\$3,000 (Limited)

Introduce the conference attendees to your products and services by hosting a Vendor Workshop. We will provide you with a conference room, standard A/V\*, and directional signs. The Vendor Workshop also includes:

- E-Mail Promotion Blast
- Special Events Promotion
- Listing in Conference Agenda
- Two Full Conference Attendee Passes

Session times and availability are on a first come first serve basis and are scheduled by Search Engine Strategies. Please contact your account representative for more details.

\* Standard A/V includes screen, projector, and a maximum of 3 microphones. Please contact your account representative for further details.

### Affiliates' Party Sponsorship

\$2,000 (Exclusive)

Every good event has a great affiliates' party. The Affiliates' Party sponsorship includes:

- Official sponsor and provider of the Affiliates' Party held during the conference.
- Brochures (provided by the sponsor) to be distributed in the delegate bags
- Party for Night details to appear in the conference agenda
- E-mail to attendees informing of the party

\* Note: Sponsor's party planning and expenses are the responsibility of the sponsor. Sponsor must advise the name and location of the venue by no later than 60 days before the event.

### Hanging Banner Sponsorship

\$2,500 (Limited)

Affilicon is the ideal place for banner advertising spots, including all high-traffic Conference areas. A dynamic banner presence within Conference areas makes a bold, memorable statement about your company and its participation in the Exclusive Affilicon. Take advantage of the cost-effectiveness, and natural attention-grabbing nature of banners, and send out your message to all of the attendees.

The sponsor's responsibilities will include the creation, production, and delivery of the banner 48 hours before the Affilicon is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the banner.



**Cocktail Reception** **\$1,800 (Exclusive)**

Sponsor the first day (6:00-8:00PM) evening Cocktail Reception. Promotional items may be distributed among participants. Sponsor may also have a meeting space (table and chairs).

Please note: All Food and beverages are not included and need to be purchased directly through the conference venue.

**Networking Breakfast Sponsorship** **\$2,000 (Limited to 2)**

Sponsor Breakfast for the Affilicon attendees, and take the opportunity to introduce your products and services. You'll have up to 5 minutes for introductory speech. Also you'll be able to distribute your promotional materials, and even hold prize draws if you wish. The event will be notified the conference attendees by E-mail promotion blast and special events webpage promotion.

Please note: All Food and beverages are not included and need to be purchased directly through the conference venue.

**Networking Lunch Sponsorship** **\$3,200 (Limited to 2)**

Sponsor Lunch for the Affilicon attendees, and take the opportunity to introduce your products and services. You'll have up to 5 minutes for introductory speech. Also you'll be able to distribute your promotional materials, and even hold prize draws if you wish.

Please note: All Food and beverages are not included and need to be purchased directly through the conference venue.

**Networking Dinner Sponsorship** **\$3,000 (Limited to 1)**

Sponsor Dinner for the Affilicon attendees, and take the opportunity to introduce your products and services. You'll have up to 5 minutes for introductory speech. Also you'll be able to distribute your promotional materials, and even hold prize draws if you wish.

Please note: All Food and beverages are not included and need to be purchased directly through the conference venue.

**Break Refreshments Sponsorship** **\$1,500 (4 Available)**

Sponsor the Break Refreshments for the Affilicon attendees, and take the opportunity to have your name and message in front of the attendees when they take their break. Your company signage will be on the refreshments table and you will also be able to place your promotional materials on that table.

Please note: All Food and beverages are not included and need to be purchased directly through the conference venue.



**Handbook Inside Front or Back Cover Sponsorship** **\$2,600 (Exclusive)**

As the Exclusive Conference Handbook Inside Front or Back Cover Sponsor, you'll receive the unique opportunity to provide us with your artwork for a 1-sided, full color page print advertisement on the inside front or Back cover of the Exclusive Affiliate Marketing Affilicon Handbook. The Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.

**Conference Handbook Back Cover Sponsorship** **\$3,000 (Exclusive)**

As the Exclusive Conference Handbook Back Cover Sponsor, you'll receive the unique opportunity to provide us with your artwork for a 1-sided, full color page print advertisement on the back cover of the Exclusive Affilicon Handbook. The Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.

**One Page Full Advertisement in Conference Handbook** **\$1,500**

Become a One Full Page Sponsor and provide us with the artwork for a 1-sided, full-page color print advertisement for inclusion inside the Exclusive Affilicon Handbook. The Handbook will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.

**Registration Sponsorship** **\$3,500 (Exclusive)**

Step above everyone else and be the business that people truly get to know. By becoming the Registration Sponsor, you will have exclusive rights to having:

- Your logo printed on the front of the attendees badges
- Promotional material placement on registration desks and
- Your, banners and signage within the registration area.

The Exclusive Registration Sponsor's responsibilities will include the creation, production, and delivery of material, banners and signage 48 hours before the Affilicon is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the material, banners and signage.

**Lanyard Sponsorship** **\$2,000 (Exclusive)**

The Lanyard sponsor may have their company logo (or URL) printed on the lanyard worn by all event attendees for badge holders. Placing your company logo & URL address on the lanyard and you will be assured to have all the audience see it and it has a lasting effect as attendees take it with them back to their place of work.

The Exclusive Registration Sponsor's responsibilities will include the creation, production, and delivery of the lanyard 48 hours before the Affilicon is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the lanyard.



### E-mail Promotion Blast

\$2,500 (Limited)

Promote your presence (booth, special function, private meetings etc') through targeted e-mail marketing. We will send out your message (up to 100 words) in an html format to the pre-registered attendees 5 days before the event and one, 1 day before the event. Listing order on the blast is on a first come, first served basis. Text, logos, and links must be sent to Search Engine Strategies one week prior to message delivery. We reserve the right to modify your message (upon your approval) to meet our formatting and privacy guidelines.

### Bag Sponsorship

\$3,000 (Exclusive)

Have the attendees act as your own personal moving billboards by having your message printed on the official Affilicon bags which will be distributed to each of the Conference attendees. Attendees will not only see your message at the Conference when they use their bags, but will be reminded of that message when they bring it back to their offices with them.

### Item for Distribution in Attendee Bag

\$750

One (1) Item for distribution in all attendees' bags. All Items needs to be delivered up to 7 days before the event.

Note: You cannot distribute pens, bags, lanyards or notepads - those are exclusive sponsorships

### Notepad Sponsorship

\$1,000 (Exclusive)

The Exclusive Affilicon Notepad Sponsor will have the unique opportunity among sponsors for providing 8x11 inch notepads to each of the Conference's attendees. Since this promotional item is very practical, it won't just be used at the Conference, but afterwards as well, ensuring for maximum exposure and impact.

The Exclusive Notepad Sponsor's responsibilities will include the creation, production, and delivery of the notepads 48 hours before the Affilicon is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the notepads.

### Pen Sponsorship

\$1,000 (Exclusive)

The Exclusive Affilicon Pen Sponsor will have the unique opportunity among sponsors for providing pens to each of the Conference's attendees. Since this promotional item is very practical, it won't just be used at the Conference, but afterwards as well, ensuring for maximum exposure and impact.

The Exclusive Pen Sponsor's responsibilities will include the creation, production, and delivery of the pens 48 hours before the Affilicon is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the pens.



### Wi-Fi Sponsorship

\$1,000 (Exclusive)

Get everyone connected as the official Affilicon Wi-Fi sponsor. As the sponsor you will receive the following benefits:

- Company logo on the initial webpage when attendees connect to Internet
- Company logo on directional signage throughout the event
- Company logo on event homepage
- Company listing on event website and in conference show guide

### Conference T-Shirt Sponsorship

\$2,000 (Exclusive)

The Exclusive Affilicon T-shirt Sponsor will have the unique opportunity among sponsors for providing t-shirts to each of the Conference's attendees. Since this promotional item is very practical, it won't just be used at the Conference, but afterwards as well, ensuring for maximum exposure and impact.

Please note: T-Shirts are not included and need to be purchased by the sponsor and delivered 2 days prior to the conference venue.

### Staff Shirt Sponsorship

\$1,500 (Exclusive)

Your company logo will be printed on the Affilicon staff shirts.

Note: T-Shirts are included in the sponsorship

### Signage Sponsorship

\$2,000 (Limited)

Your company logo will be printed on the Affilicon all standalone signs.

### Conference Pocket Guide Sponsorship

\$2,000 (Limited)

Your company logo will be printed on the Affilicon Pocket Guide handed to all the attendees (usually being carried all through the event).

### Wanted Ad

\$1,000

If your company is searching for marketing employees, your wanted ad will be posted on the Affilicon website wanted ads presenting your needs to the potential employees.





## Affiliate Marketing Conference Israel 2008

Sign up as a sponsor now and ensure that you can take advantage of all the fine opportunities being offered to you at the Affilicon Israel. These exclusive openings are extremely desirable and space is limited. Packages and individual sponsorships are going fast, so act now while there is still availability.

We look forward to seeing you there!

For details & availability on any of the Sponsorship & Advertising Opportunities included in this packet, please contact:

**Itay Paz**

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