



# Sponsorship/Advertising & Exhibiting Opportunities

At Affilicon, the International  
Affiliate Marketing Conference & Exhibition  
[www.Affilicon.com](http://www.Affilicon.com)

**Mumbai, India**  
**February, 2010**

"I met with some great people, shared ideas, heard and learned a lot from the CEO's different panels as well as from all the lectures, from super affiliates and others."

**Now Another Opportunity for You  
to Meet Top Internet Affiliates Marketers...**



**WHAT:** An Exclusive, High-Impact Marketing Opportunity to get your message out to both the Indian and international affiliate marketers who count. By becoming a sponsor and/or exhibitor at the *Affilicon* Conference & Exhibition you'll be able to take advantage of unique, effective and superior marketing opportunities available for reaching new affiliates to your business.

*"Thank you for a well planned and well served conference!  
I really had a great time & it was a great opportunity to learn new stuff and  
to meet the worldwide affiliate community."*

**ATTENDEES:** A heterogeneous gathering of very successful internet affiliate marketers with a diverse array of activities. In addition experts in SEO, Media, leading internet technologies and related fields will attend.

An intensive marketing plan coupled with the success of the first event and the creation of a network of affiliates all make this a "must-attend" gathering for affiliates based worldwide and in India. More than a 1,000 are expected this spring based on feedback and new requests for information.

*"I much enjoyed the Affilicon conference. I was surprised with the strong  
attendance and the high standards of the event. Though I am in  
the Internet world for many years, it was a great chance to see so  
many interesting people from my field and I will surely use  
many of the contacts made there for professional purposes.  
I would definitely wait for the next convention."*

**WHERE:** The *Affilicon* Conference & Exhibition will be held in Mumbai, India, February 8-11, 2010. *Affilicon India 2010* is a new, fantastic channel for both international and Indian affiliates to meet, network, learn and discuss the most advanced and up-to-date internet marketing issues. In two packed days, the attendees will be able to learn and discuss internet marketing's new trends, strategies, tactics and more.

*"Still exhausted and full of adrenalin after the 2 amazing days of Affilicon.  
... created great buzz internationally and reminded all how significant international affiliates are.  
Great atmosphere, interesting sessions and cool party but  
most important –created new business and opportunities.  
Looking forward for the next one!"*

*"Loved the atmosphere at Affilicon, no distractions, excellent facilities"*



**SPONSORSHIP:** The following information packet allows you to explore the many ways you can benefit from *Affilicon 2010* to project your message to the International and Indian affiliate community. It is a rare opportunity to make the connections that count, in an exclusive focused event.

Having a booth or a designated area to meet has a clear power., exhibit space is limited. Based on feedback from the attendees, companies with affiliate programs in new, innovative spheres would be particularly welcome.

*“In the name of all of the eToro team I would like to thank you for the great, well organized and highly effective convention. This was a great opportunity for us to meet face to face with many of our current and future affiliates and keep the name eToro in the magical on-line world. Make sure to save a good spot for us on Affilicon 2010.”*

**We look forward to welcoming you  
among our sponsors & exhibitors at  
*Affilicon India 2010, Mumbai, India***



## Enhanced Sponsorship Opportunities

Affilicon Conference & Exhibition offers unique means to internet businesses to market themselves. It's all about how *you* want to connect with your potential affiliates. Affilicon offers everything from Advertising Opportunities to Exquisite Hospitality. We have designed four different sponsorship packages (Platinum, Gold, Silver and Bronze) to make certain to fit your individual needs. In addition, we have designed special promotional options to enable you to enhance your business exposure and opportunities with the top affiliates (listed below after the four packages).

<input type="checkbox"/> Platinum Sponsorship	€12,000
<input type="checkbox"/> Gold Sponsorship	€9,500
<input type="checkbox"/> Silver Sponsorship	€7,500
<input type="checkbox"/> Bronze Sponsorship	€6,000
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<input type="checkbox"/> Exhibitor 6 x 4 (meters) Booth package	€16,000
<input type="checkbox"/> Exhibitor 3 x 2 (meters) Booth package	€4,500
<input type="checkbox"/> Exclusive Keynote	€3,500
<input type="checkbox"/> Conference Track Sponsorship	€1,750
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<input type="checkbox"/> Party Sponsorship	€3,000
<input type="checkbox"/> Banner Sponsorship	€2,000
<input type="checkbox"/> Lunch Sponsorship	€3,000
<input type="checkbox"/> Break Refreshments Sponsorship	€1,500
<input type="checkbox"/> Registration Sponsorship	€2,500
<input type="checkbox"/> Badges Sponsorship	€3,000
<input type="checkbox"/> Lanyard Sponsorship	€2,000
<input type="checkbox"/> Event Reminder E-mail	€2,500
<input type="checkbox"/> Bag Sponsorship	€5,000
<input type="checkbox"/> Item for Distribution in Attendee Bag	€750
<input type="checkbox"/> Notepad Sponsorship	€1,000
<input type="checkbox"/> Pen Sponsorship	€1,000
<input type="checkbox"/> Conference T-Shirt Sponsorship	€2,000
<input type="checkbox"/> Staff Shirt Sponsorship	€1,500
<input type="checkbox"/> Signage Sponsorship	€2,000
<input type="checkbox"/> Conference Mini Program Sponsorship	€2,000
<input type="checkbox"/> Flash Drive Sponsorship	€2,000
<input type="checkbox"/> Official Affilicon Hall Welcome Signage	€2,000
<input type="checkbox"/> In-Session Distribution	€1,500
<input type="checkbox"/> Affilicon's Official Video Sponsorship	€5,000
<input type="checkbox"/> Hotel Keycard Sponsorship	€4,000



<b>Sponsorship</b>	Platinum	Gold	Silver	Bronze
Booth: a 3 x 2 (meters) Exhibit Booth package	✓	✓	✓	✓
Passes for staff, team and invited guests	6	4	4	4
Passes for affiliates	4	2	1	0
Banner	✓	x	x	x
Conference Magazine Issue Front Cover	✓	x	x	x
One Full Page advertisement in Conference Magazine Issue	x	x	✓	✓
Two Full Pages advertisement in Conference Magazine Issue	✓	✓	x	x
Distribution of Promotional Items in Conference Bag	✓	✓	✓	✓
Affilicon Theater presentation slot	✓	✓	x	x
Company Logo on All Promotional and Marketing Materials	✓	✓	x	x
Logo Inclusion on Website	✓	✓	✓	✓
Detailed company profile on website including staff profiles and appointment facility	✓	x	x	x
Pre-event blog / interview	✓	✓	x	x
Option to submit exhibitor press releases	✓	✓	x	x
Option for a Party	✓	x	x	x
Logo on Conference Entrance	✓	✓	x	x
E-mail Blast to Pre-Registered Attendees	✓	x	x	x
Mention in the Affiliate Marketing Conference Press Release	✓	x	x	x
Discount off any Additional Marketing and Promotional Opportunities	12%	12%	10%	10%
Unique Discount Coupon for your affiliate	15%	10%	x	x
Discount off additional passes	25%	25%	20%	20%
Price	€12,000	€9,500	€7,500	€6,000
Limited Sponsorship	4	4	4	6



## Other Sponsorship Opportunities

### Affilicon Magazine

<input type="checkbox"/> Inside Back or Front Cover	€3,000
<input type="checkbox"/> Inside Back Cover	€2,500
<input type="checkbox"/> Double page	€3,600
<input type="checkbox"/> One Full Page	€2,000
<input type="checkbox"/> One Half Page	€1,300
<input type="checkbox"/> Magazine Wrapper	€3,000
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## Platinum Sponsorship

€12,000 (Limited to 4)

Platinum Sponsorship allows you to maximize your exposure to attendees to the very limit. This all-inclusive package provides you with the ultimate presence at Affilicon, ensuring the highest levels of dynamic name recognition and increased product/service awareness.

The Platinum Package features include:

- ✓ **Booth:** a 3 x 2 (meters) Exhibit Booth package - Premium Space.
- ✓ **6 passes for staff and invited guests.**
- ✓ **4 passes for affiliates.**
- ✓ **Banner:** a large dynamic banner hung at the main stage with the four platinum sponsors logo, making a bold, memorable statement about your company and its participation in the conference room.
- ✓ **Conference Magazine Issue Front Cover Sponsorship:** You'll receive the opportunity for special sponsor mention on the front cover sponsor of the *Affilicon* Magazine. The Conference Magazine Issue will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **One Full Page advertisement in Conference Magazine Issue:** You'll receive the opportunity to provide us with the artwork for a 1-sided, full-page print advertisement for the inside of the Exclusive Affilicon Magazine. The Conference Magazine Issue will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Full page text description of company in Conference Magazine Issue:** You'll receive the opportunity to provide us with a 1-sided, full-page text advertisement for the inside of the Exclusive Affilicon Magazine. The Conference Magazine Issue will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Distribution of Promotional Items in Conference Bag:** share your promotional items with as many people as possible by including them in the Conference Bag which will be handed out to all of the Affilicon attendees.

The Sponsor's responsibilities will include the creation, production, and delivery of the promotional items 48 hours before the Affilicon is to begin. The Sponsor is also responsible all expenses associated with creating, producing, and delivering the promotional items.

- ✓ **Affilicon Theater presentation slot.** Present your products, services or anything relevant to affiliates. Available on a first-come, first-served basis.



- ✓ **Company Logo on All Promotional and Marketing Materials:** All of the Affilicon promotional and marketing materials will include your company's logo in plain sight of its viewers.
- ✓ **Logo Inclusion on Website:** your Logo will receive its very own space and attention on the Affilicon website's homepage. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **Detailed company profile on website including staff profiles and appointment facility:** Have your full contact details including your professional staff published in a designated location on the website.
- ✓ **Pre-event blog / interview:** A special interview (text and graphics) with your company representative will be posted on the Affilicon official blog.
- ✓ **Option to submit exhibitor press releases:** A press release would be able to be submitted to the Affilicon press center.
- ✓ **Option for a Party:** what better way to get attention and appreciation the way you want it than by throwing a party for the attendees. You can choose either of the two nights of the event, and can make a statement your way! Opportunity is limited to two and is reserved on a first-come, first-served basis.
- ✓ **Logo on Conference Entrance:** Get noticed every time an attendee enters a Conference room by having your logo posted on a sign right at the entrance door to remind them of your presence.
- ✓ **E-mail Blast to Pre-Registered Attendees:** Have your own private single e-mail blast, containing a message specifically designed to promote your presence and encourage attendance at your meeting space, sent to all registered attendees.
- ✓ **Mention in the Affilicon Press Release:** have your name mentioned within the Press Releases for the event, and gain further wide-range recognition as it is picked up by media recipients and printed in their various publications.
- ✓ **12% Discount** off any Additional Marketing and Promotional Opportunities.
- ✓ **Exclusive 15% discount coupon** for your affiliates who wants to buy their own passes and enjoy your unique discount opportunity.



## Gold Sponsorship

€9,500 (Limited to 4)

Gold Sponsorship allows you to a very large number of exposure opportunities with Conference participants. Your company will be visible in all major Conference functions, as well as the primary Conference materials. You'll receive ample occasions for meeting and making an impression with prospective and potential affiliates.

The Gold Package features include:

- ✓ **Booth:** a 3 x 2 (meters) Exhibit Booth package - Premium Space
- ✓ **4 passes for staff and invited guests.**
- ✓ **2 passes for affiliates.**
- ✓ **Banner:** a large dynamic banner hung at the main stage with the four platinum sponsors logo, making a bold, memorable statement about your company and its participation in the conference room.
- ✓ **One Full Page advertisement in Conference Magazine Issue:** You'll receive the opportunity to provide us with the artwork for a 1-sided, full-page print advertisement for the inside of the Exclusive Affilicon Magazine. The Conference Magazine Issue will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Full page text description of company in Conference Magazine Issue:** You'll receive the opportunity to provide us with a 1-sided, full-page text advertisement for the inside of the Exclusive Affilicon Magazine. The Magazine will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Distribution of Promotional Items in Conference Bag:** share your promotional items with as many people as possible by including them in the Conference Bag which will be handed out to all of the Affilicon attendees.

The Sponsor's responsibilities will include the creation, production, and delivery of the promotional items 48 hours before the Affilicon is to begin. The Sponsor is also responsible all expenses associated with creating, producing, and delivering the promotional items.

- ✓ **Affilicon Theater presentation slot.** Present your products, services or anything relevant to affiliates. Available on a first-come, first-served basis.
- ✓ **Company Logo on All Promotional and Marketing Materials:** All of the Affilicon promotional and marketing materials will include your company's logo in plain sight of its viewers.



- ✓ **Logo Inclusion on Website:** your Logo will receive its very own space and attention on the Affilicon website's homepage. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **Pre-event blog / interview:** A special interview (text and graphics) with your company representative will be posted on the Affilicon official blog.
- ✓ **Option to submit exhibitor press releases:** A press release would be able to be submitted to the Affilicon press center.
- ✓ **12% Discount** off any Additional Marketing and Promotional Opportunities.
- ✓ **Exclusive 10% discount coupon** for your affiliates who wants to buy their own passes and enjoy your unique discount opportunity.



## Silver Sponsorship

€7,500 (4 Available)

Silver Sponsorship permits you access to the major advertising activities and give you the chance to build on your opportunities with additional optional features. Your company's name and/or logo will be clearly visible to all Conference attendees, and you'll be certain to make a lasting impression.

The Silver Package features include:

- ✓ **Booth:** a 3 x 2 (meters) Exhibit Booth package
- ✓ **4 passes for staff and invited guests.**
- ✓ **1 passes for affiliates.**
- ✓ **One Full Page advertisement in Conference Magazine Issue:** You'll receive the opportunity to provide us with the artwork for a 1-sided, full-page print advertisement for the inside of the Exclusive Affilicon Magazine. The Magazine will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Full page text description of company in Conference Magazine Issue:** You'll receive the opportunity to provide us with a 1-sided, full-page text advertisement for the inside of the Exclusive Affilicon Magazine. The Magazine will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Distribution of Promotional Items in Conference Bag:** share your promotional items with as many people as possible by including them in the Conference Bag which will be handed out to all of the Affilicon attendees.

The Sponsor's responsibilities will include the creation, production, and delivery of the promotional items 48 hours before the Affilicon is to begin. The Sponsor is also responsible all expenses associated with creating, producing, and delivering the promotional items.

- ✓ **Logo Inclusion on Website:** your Logo will receive its very own space and attention on the Affilicon website's homepage. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **10% Discount** off any Additional Marketing and Promotional Opportunities.



## Bronze Sponsorship

€6,000 (Limited)

Bronze Sponsorship gives you access to all the basic exposure possibilities and grant you access to many additional optional features. Get your name out there and known, and take advantage of this new way to reach affiliates you may never otherwise access.

The Bronze Package features include:

- ✓ **Booth:** a 3 x 2 (meters) Exhibit Booth package
- ✓ **4 passes for staff and invited guests.**
- ✓ **Full page text description of company in Conference Magazine Issue:** You'll receive the opportunity to provide us with a 1-sided, full-page text advertisement for the inside of the Exclusive Affilicon Magazine. The Magazine will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Distribution of Promotional Items in Conference Bag:** share your promotional items with as many people as possible by including them in the Conference Bag which will be handed out to all of the Affilicon attendees.

The Sponsor's responsibilities will include the creation, production, and delivery of the promotional items 48 hours before the Affilicon is to begin. The Sponsor is also responsible all expenses associated with creating, producing, and delivering the promotional items.

- ✓ **Logo Inclusion on Website:** your Logo will receive its very own space and attention on the Affilicon website's homepage. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **10% Discount** off any Additional Marketing and Promotional Opportunities.



## Exhibition Opportunity Information

Exhibitor 6 x 4 (meters) Booth Package

€16,000

The Affilicon Exhibitor Package includes the following:

- ✓ **3 x 2 (meters) Exhibit Booth.**
- ✓ **12 passes for staff, affiliates or invited guests.**
- ✓ **One Full Page advertisement in Conference Magazine Issue:** You'll receive the opportunity to provide us with the artwork for a 1-sided, full-page print advertisement for the inside of the Exclusive Affilicon Magazine. The Magazine will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Company text description of company in Conference Magazine Issue:** You'll receive the opportunity to provide us with up to 125 words description of your company to be included inside of the Exclusive Magazine. The Magazine will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Logo on Exhibitors page on the Website:** your Logo will receive its very own space and attention on the Affilicon website's page. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **Logo Inclusion on Website:** your Logo will receive its very own space and attention on the Affilicon website's homepage. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **Detailed company profile on website including staff profiles and appointment facility:** Have your full contact details including your professional staff published in a designated location on the website.
- ✓ **Pre-event blog / interview:** A special interview (text and graphics) with your company representative will be posted on the Affilicon official blog.
- ✓ **Affilicon Theater presentation slot.** Present your products, services or anything relevant to affiliates. Available on a first-come, first-served basis.
- ✓ **High Speed Internet Connection**
- ✓ **Electricity (220 Volts of power)**



\* Notes:

- (1) Although Wi-Fi will be provided in specified areas, exhibitors wishing to have Internet at their booths need to purchase drops from their Internet Vendor.
- (2) Space only. Booth related costs such as tables, chairs, cleaning, electricity, Internet, etc. are additional.
- (3) Booth location will be selected on a first come, first served basis. Exhibitor Map for layout of exhibit floor and Shipment Guidelines and Handling Fees will be sent to the exhibitors in a few weeks.



### Exhibitor 3 x 2 (meters) Booth Package

€4,500

The Affilicon Exhibitor Package includes the following:

- ✓ **3 x 2 (meters) Exhibit Booth.**
- ✓ **3 passes for staff, affiliates or invited guests.**
- ✓ **Company text description of company in Conference Magazine Issue:** You'll receive the opportunity to provide us with up to 125 words description to your company to be included inside of the Exclusive Magazine. The Magazine will contain all of the essential Conference information and will be used as a reference guidebook throughout the Conference days, as well as afterwards.
- ✓ **Logo on Exhibitors page on the Website:** your Logo will receive its very own space and attention on the Affilicon website's page. Attendees and prospective attendees will be visiting this site to gather information and confirm details, and will have many chances to view your logo's position there.
- ✓ **High Speed Internet Connection**
- ✓ **Electricity (220 Volts of power)**

\* Notes:

- (1) Although Wi-Fi will be provided in specified areas, exhibitors wishing to have Internet at their booths need to purchase drops from their Internet Vendor.
- (2) Space only. Booth related costs such as tables, chairs, cleaning, electricity, Internet, etc. are additional.
- (3) Booth location will be selected on a first come, first served basis. Exhibitor Map for layout of exhibit floor and Shipment Guidelines and Handling Fees will be sent to the exhibitors in a few weeks.



## Other Sponsorship Opportunities

### Exclusive Keynote

€3,500 (Exclusive)

Expose yourself and maximize your presence to all the attendees. This solo sponsorship of all keynote sessions includes: signage at the front of the room, promotional material distributed by Affilicon's staff on all chairs in keynote room and one full pass for the conference.

### Conference Track Sponsorship

€1,750

Pick your track and sponsor one of the official Affilicon's conference sessions. This sponsorship includes: on-site signage at the front and entrance of the room, sponsor promotional material will be distributed (handed out) to all of the session attendees, listings at the Conference Magazine Issue, listings on the conference website including logo, text and link.

Sponsor will provide the signage.

### Affiliates' Party Sponsorship

€3,000 (Exclusive)

Every good event has a great affiliates' party. The Affiliates' Party sponsorship includes:

- Official sponsor and provider of the Affiliates' Party held during the conference.
- Brochures (provided by the sponsor) to be distributed in the delegate bags
- Party for Night details to appear in the conference agenda
- E-mail to attendees informing of the party

\* Note: Sponsor's party planning and expenses are the responsibility of the sponsor and has to include any and all Affilicon's attendees. Sponsor must advise the name and location of the venue by no later than 60 days before the event.

### Banner Sponsorship

€2,000 (Limited)

Affilicon is the ideal place for banner advertising spots, including all high-traffic Conference areas. A dynamic banner presence within Conference areas makes a bold, memorable statement about your company and its participation in the Exclusive Affilicon. Take advantage of the cost-effectiveness, and natural attention-grabbing nature of banners, and send out your message to all of the attendees.

The sponsor's responsibilities will include the creation, production, and delivery of the banner 48 hours before the Affilicon is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the banner.



### Networking Lunch Sponsorship

€3,000 (Limited to 2)

Sponsor Lunch for the Affilicon attendees, and take the opportunity to introduce your products and services. You'll have up to 5 minutes for introductory speech. Also you'll be able to distribute your promotional materials, and even hold prize draws if you wish. Sponsorship includes three full passes for the conference.

Please note: All Food and beverages are not included and need to be purchased directly through the conference venue.

### Break Refreshments Sponsorship

€1,500 (4 Available)

Sponsor the Break Refreshments for the Affilicon attendees, and take the opportunity to have your name and message in front of the attendees when they take their break. Your company signage will be on the refreshments table and you will also be able to place your promotional materials on that table. Sponsorship includes one full pass for the conference.

Please note: All Food and beverages are not included and need to be purchased directly through the conference venue.

### Registration Sponsorship

€2,500 (Exclusive)

Step above everyone else and be the business that people truly get to know. By becoming the Registration Sponsor, you will have exclusive rights to having:

- Linkable ad in confirmation email that goes to all registrants.
- Promotional material placement on registration desks and
- Your, banners and signage within the registration area.

The Exclusive Registration Sponsor's responsibilities will include the creation, production, and delivery of material, banners and signage 48 hours before the Affilicon is to begin.

### Badges Sponsorship

€3,000 (Exclusive)

Get every attendee to show your log right next to his name on the attendee front of the badge. By becoming the Badges Sponsor, you will have exclusive rights to having your company logo on the front of the badge (designed by Affilicon).

### Lanyard Sponsorship

€2,000 (Exclusive)

The Lanyard sponsor may have their company logo (or URL) printed on the lanyard worn by all event attendees for badge holders. Placing your company logo & URL address on the lanyard and you will be assured to have all the audience see it and it has a lasting effect as attendees take it with them back to their place of work.

The Exclusive Registration Sponsor's responsibilities will include the creation, production, and delivery of the lanyard 14 days before the Affilicon is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the lanyard.



### Event Reminder E-mail

€2,500 (Limited)

Included your logo and link to your website and a short message in all four event reminders we send.

### Delegate Bag Sponsorship

€5,000 (Exclusive)

Have the attendees act as your own personal moving billboards by having your message printed on the official Affilicon bags which will be distributed to each of the Conference attendees. Attendees will not only see your message at the Conference when they use their bags, but will be reminded of that message when they bring it back to their offices with them.

### Item for Distribution in Attendee Bag

€750

One (1) Item for distribution in all attendees' bags. All Items needs to be delivered up to 7 days before the event.

Note: You cannot distribute pens, bags, lanyards or notepads - those are exclusive sponsorships

### Notepad Sponsorship

€1,000 (Exclusive)

The Exclusive Affilicon Notepad Sponsor will have the unique opportunity among sponsors for providing 8x11 inch notepads to each of the Conference's attendees. Since this promotional item is very practical, it won't just be used at the Conference, but afterwards as well, ensuring for maximum exposure and impact.

The Exclusive Notepad Sponsor's responsibilities will include the creation, production, and delivery of the notepads 48 hours before the Affilicon is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the notepads.

### Mouse Pad Sponsorship

€1,000 (Exclusive)

The Exclusive Affilicon Mouse Pad Sponsor will have the unique opportunity among sponsors for providing Mouse Pads to each of the Conference's attendees. Since this promotional item is very practical, it won't just be used at the Conference, but afterwards as well, ensuring for maximum exposure and impact.

The Exclusive Notepad Sponsor's responsibilities will include the creation, production, and delivery of the notepads 48 hours before the Affilicon is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the notepads.



### Pen Sponsorship

€1,000 (Exclusive)

The Exclusive Affilicon Pen Sponsor will have the unique opportunity among sponsors for providing pens to each of the Conference's attendees. Since this promotional item is very practical, it won't just be used at the Conference, but afterwards as well, ensuring for maximum exposure and impact.

The Exclusive Pen Sponsor's responsibilities will include the creation, production, and delivery of the pens 48 hours before the Affilicon is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the pens.

### Conference T-Shirt Sponsorship

€2,000 (Exclusive)

The Exclusive Affilicon T-shirt Sponsor will have the unique opportunity among sponsors for providing t-shirts to each of the Conference's attendees. Since this promotional item is very practical, it won't just be used at the Conference, but afterwards as well, ensuring for maximum exposure and impact.

Please note: T-Shirts are not included and need to be purchased by the sponsor and delivered 2 days prior to the conference venue. Design has to be approved by Affilicon.

### Staff Shirt Sponsorship

€1,500 (Exclusive)

Your company logo will be printed on the Affilicon staff shirts.

Note: T-Shirts are included in the sponsorship

### Signage Sponsorship

€2,000 (Limited)

Your company logo will be printed on the Affilicon all standalone signs.

### Conference Mini Program Sponsorship

€2,000 (Limited)

Your company logo will be printed on the Affilicon Mini Program handed to all the attendees usually being carried all through the event.

### Flash Drive Sponsorship

€2,000 (Limited)

Be the official Flash Drive sponsor. Give the attendees a long lasting & practical gift to be used on his day-to-day work. The flash drive will have your company name and logo. Your logo will be on the site as well. This sponsorship doesn't include the flash cards cost.



**Official Affilicon Hall Welcome Signage** €2,000

Be the first one to congratulate the attendees for coming to Affilicon. Your Welcome message will be seen by every new attendee entering the conference hall. You will be placing your signage (rollup) right at the entrance (Sponsor is responsible for the printing & shipping of the sign).

**In-Session Distribution** €1,500 (Limited)

Distribute your promotional items to all attendees with a chair drop in the general session. Limited one for each session.

**Affilicon's Official Video Sponsorship** €5,000 (Exclusive)

Become the Affilicon's official video sponsor and enjoy the massive marketing campaigns Affilicon is generating to spread the word about Affilicon's event. The video will be viewed by thousands of internet marketers & specialist and will generate you branding and traffic.

**Hotel Shuttle Sponsorship** €4,000 (Exclusive)

Put your company design the hotel card key for one or all of the hotels in the hotel room block. Your company will be recognized as the official Affilicon Hotel Card Key Sponsor on signage in the conference Magazine. Your staff attending Affilicon will be provided with ribbons identifying them as Sponsors. Your company logo will be placed on the Affilicon website with a dedicated page outlining your contact information. Sponsor has to provide the design according to the specifications provided. Sponsor will be responsible for the cost of the design and production of the keys.



## Affiliate Marketing Conference India 2010

Sign up as a sponsor now and ensure that you can take advantage of all the fine opportunities being offered to you at the Affilicon India. These exclusive openings are extremely desirable and space is limited. Packages and individual sponsorships are going fast, so act now while there is still availability.

We look forward to seeing you there!

For details & availability on any of the Sponsorship & Advertising Opportunities included in this packet, please contact:

**Itay Paz**

email: [Itay@Affilicon.com](mailto:Itay@Affilicon.com)

Phone: +44-7624-317768/+972-54-7229919

Skype: itaypaz77

MSN Messenger: itaypaz77@hotmail.com